

## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.



Cable Address: MANDA, South Orange  
A. B. C. Code Used



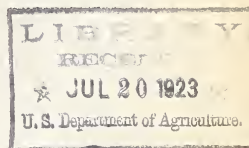
Telephone, 266 South Orange

# The Universal Horticultural Establishment

W. A. MANDA, Inc.

NOVELTIES A SPECIALTY

South Orange, N. J., U. S. A.  
(Also Plainfield, N. J.)



European Branch: St. Albans, Hert's, England

## To Firms Issuing Catalogues, Novelties and Specialties for 1915

All the following new Dahlias, as well as other Novelties, we can very strongly recommend, and would ask you to catalogue same, as by the special quotations you will see that you can sell either to the trade or to retail parties at a good profit at the prices which we are selling ourselves.

### NEW DAHLIAS FOR 1915

The following set of six varieties and additional special one, which should not be disseminated until 1916, forms a collection of the grandest Dahlias ever raised, the result of special crosses bringing in new types and blood into these popular flowers. Their habits, fine foliage, floriferousness, long stout stems holding up well the extraordinary size and color flower, or the durability of the flower when cut, will command them to your patrons, and give them great satisfaction.

They have been greatly admired, and received the highest prizes at any exhibition that we have shown them, and will be in great demand.

The prices of the following six varieties are:

BULBS.			GREEN PLANTS.		
Retail.	Wholesale.	Catalogue Men Net.	Retail.	Wholesale.	Catalogue Men Net.
\$1.50	\$1.00	\$ .75	\$1.00	\$ .75	\$ .50
THE SET OF SIX.					
\$8.50	\$5.50	\$4.00	\$5.50	\$4.00	\$2.75
SPECIAL ALBERT MANDA, 1915 DELIVERY.					
\$3.00	\$2.00	\$1.50	\$2.25	\$1.75	\$1.50
THE SET OF SEVEN.					
\$10.00	\$7.00	\$5.50	\$7.50	\$5.50	\$4.00

*Dahlia Mrs. Alfred I. du Pont*, one of the most extraordinary varieties in cultivation of good habit, beautiful and ample foliage, flowering early and continuing profusely until late frost. The stems are upright and strong, supporting an extraordinary flower perfectly double Chrysanthemum like shape, of the brightest ruby red color, showing scarlet under artificial light.

*Dahlia Mrs. Minnie Burgess*, strong upright grower, foliage very dark, producing extraordinary amount of very large bright scarlet flowers in the shape of the D. Juaresi, one of its parents; extraordinary bloomer. A plant that should be in every collection either as a plant or exhibition flower.

*Dahlia South Orange Surprise*, forming an extraordinary large bush with fair stems and quantity of well-formed flowers of medium size, varying in color according to the season from bronze, orange and yellow, sometimes pure white or partly white and yellow. Indispensable in any collection.

*Dahlia Veronica Manda*, extremely dwarf grower, and one of the most profuse flowering Dahlias in cultivation, growing only to two or three feet in height, producing a carpet of flowers of medium size formed like a Water-lily, and a beautiful lemon color, shaded with rose at the tips. As a cut flower it lasts for two weeks. A grand plant for any purpose.

*Dahlia Josef Manda*, strong free grower with ample foliage, and heavy stems supporting large perfectly double flowers closely formed of broad petals of the brightest red color. Grand exhibition as well as useful variety for the garden.

*Dahlia Gertrude Manda*, very free grower, sending out long graceful stems with medium size most beautifully formed flowers of the grandest peach-blow shade of color imaginable, and one of the finest for cut-flower purposes or for garden decoration.

*Dahlia Albert Manda*. At the urgent request of a great many people seeing this Dahlia, we will be obliged to send out a limited number of roots and plants this year, although the full dissemination will not be until a year later.

This is the largest flowering Dahlia in cultivation with fine light green ample foliage, very stout stems which terminate into extraordinary flowers nine inches in diameter with beautiful shades of lemon, white and pink. The color varying according to the season, exposure and situation. It is one of the most beautiful Dahlias ever raised and a forerunner of a new race.

Every live, up-to-date catalogue should contain the Dahlias as well as the following:

## Various New Plants for 1915

### GERANIUM, "EVERBLOOMING SCARLET"

One of the grandest Geraniums ever introduced for bedding purposes or for flowering under glass. Large trusses of very large scarlet flowers produced in the grandest profusion, and a plant that no florist or gardener can be without.

	<i>Retail.</i>	<i>Wholesale per 100.</i>	<i>Catalogue Firms Net.</i>
2¼-inch pots .....	\$ .25	\$12.00	\$9.00

### CALCEOLARIA STEWARTII

A grand hybrid, between the shrubby and the annual varieties, making fine pot plants in the spring, with bright golden yellow flowers, and a grand bedder also in the summer in a cool situation.

	<i>Retail.</i>	<i>Wholesale per 100.</i>	<i>Catalogue Firms Net.</i>
2½-inch pots .....	\$ .35	\$25.00	\$18.00
3- inch pots .....	.50	35.00	18.00

### EUONYMUS ROSMARINIFOLIUS

A grand introduction of a perfectly hardy evergreen shrub; bright green in the summer, while in the winter the foliage turns perfectly scarlet.

	<i>Retail.</i>	<i>Wholesale per 100.</i>	<i>Catalogue Firms Net.</i>
2-year-old plants .....	\$ .25	\$15.00	\$11.25
3-year-old plants .....	.50	25.00	18.00

### ROSE BRIDAL WREATH

Beautiful semi-double white rose which is literally covered with thousands of beautiful white blossoms.

	<i>Retail.</i>	<i>Wholesale per 100.</i>	<i>Catalogue Firms Net.</i>
2½-inch pots .....	\$ .50	\$25.00	\$18.00

### ROSE, WICHURAIANA HYBRID "Peach Blow"

One of the grandest pink varieties ever raised; exceedingly floriferous, and keeping the flowers a long time.

	<i>Retail.</i>	<i>Wholesale per 100.</i>	<i>Catalogue Firms Net.</i>
2¼-inch pots .....	\$ .75	\$35.00	\$25.00

## ROSA WICHURAIANA ARGENTEA

Beautiful silver and pink foliage, especially in the new growth. Otherwise habit and flower as in the type.

	<i>Retail.</i>	<i>Wholesale per 100.</i>	<i>Catalogue Firms Net.</i>
2½-inch pots .....	\$ .50	\$25.00	\$18.00

## OPHIOPOGON JAPONICA (Japanese Lily of the Valley)

A perfectly hardy evergreen plant, with fine leathery foliage growing about six inches in height, and thriving well where grass will not grow, and, therefore, a grand acquisition for that purpose, and a rival of the *Pachysandra terminalis*.

	<i>Retail.</i>	<i>Wholesale per 100.</i>	<i>Catalogue Firms Net.</i>
	\$ .15	\$8.00	\$6.00

---

## Former Selected Novelties of Our Introduction

---

### POLYPODIUM MANDAIANUM

A sensational plant, and the grandest fern ever introduced, large glaucous fringed foliage of extreme durability, and which, even as cut fronds, keeps perfectly fresh from four to six weeks.

	<i>Retail.</i>	<i>Wholesale per 100.</i>	<i>Catalogue Firms Net.</i>
4-inch pot or pan.....	\$1.00	\$50.00	\$38.00
5-inch pot or pan.....	1.50	100.00	75.00
6-inch pot or pan.....	2.50	175.00	150.00
8-inch pot or pan.....	4.50	250.00	195.00

### ANTHERICUM MANDAIANUM

A grand plant with narrow variegated foliage of great durability, suitable for baskets, boxes, edging of beds or almost any purpose.

	<i>Retail.</i>	<i>Wholesale per 100.</i>	<i>Catalogue Firms Net.</i>
2¼-inch pots .....	\$ .25	\$8.00	\$6.00
3- inch pots .....	.50	12.00	9.00
4- inch pots .....	.75	15.00	11.25

### BEGONIA CHRISTMAS RED

A very floriferous plant, especially grand for Christmas decoration, but also useful as a summer bedding plant.

	<i>Retail.</i>	<i>Wholesale per 100.</i>	<i>Catalogue Firms Net.</i>
3-inch pots .....	\$ .35	\$18.00	\$13.50
4-inch pots .....	.75	75.00	35.00

### NEPHROLEPIS TUBEROSA PLUMOSA

A crested form of the Japanese species; very hardy, standing almost frost; beautifully fringed and the best keeper of any of the *Nephrolepis*.

	<i>Retail.</i>	<i>Wholesale per 100.</i>	<i>Catalogue Firms Net.</i>
2¼-inch pots .....	\$ .25	\$10.00	\$7.50
3- inch pots .....	.50	15.00	11.25

### POLYSTICHUM VARIUM

Another iron-clad from South Africa, with broad, hardy fronds which are beautifully red in the young fronds.

	<i>Retail.</i>	<i>Wholesale per 100.</i>	<i>Catalogue Firms Net.</i>
2¼-inch pots .....	\$ .25	\$8.00	\$6.00
3- inch pots .....	.35	12.00	9.00

## ASPARAGUS ELONGATUS (Cut and Come Again)

The best plant for cut greens in the winter, producing more fluffy green foliage than any plant in cultivation.

	<i>Retail.</i>	<i>Wholesale per 100.</i>	<i>Catalogue Firms Net.</i>
2¼-inch pots .....	\$ .25	\$10.00	\$7.50
3-inch pots .....	.35	12.00	9.00

## DRACAENA ROTHIANA

A graceful plant that would stand two weeks without a drop of water in the greenhouses or in a dwelling.

	<i>Retail.</i>	<i>Wholesale per 100.</i>	<i>Catalogue Firms Net.</i>
3-inch pots .....	\$ .50	\$25.00	\$18.00
4-inch pots .....	.75	45.00	34.00

## EUONYMUS ARBORESCENS

A broad-leaved evergreen perfectly hardy plant that can be grown either as a bush, or clings to rocks or trees.

	<i>Retail.</i>	<i>Wholesale per 100.</i>	<i>Catalogue Firms Net.</i>
1-year-old plants .....	\$ .25	\$12.00	\$9.00
2-year-old plants .....	.35	18.00	13.50
3-year-old plants .....	.50	25.00	18.00

## RUDBECKIA CALIFORNICA MAXIMA

One of the tallest herbaceous plants, with bright golden flowers.

	<i>Retail.</i>	<i>Wholesale per 100.</i>	<i>Catalogue Firms Net.</i>
	\$ .25	\$10.00	\$7.50

## NEW ROSE, DAZZLING RED

The finest Wichuraiana hybrid ever raised, of a color surpassing Crimson Rambler in brightness, and almost everlasting; grand plant for either outdoor or for forcing purposes.

	<i>Retail.</i>	<i>Wholesale per 100.</i>	<i>Catalogue Firms Net.</i>
2¼-inch pots .....	\$ .50	\$25.00	\$18.00

## HIBISCUS HYBRIDS (Mallow Marvels)

One of the finest strain of colors, from pure white to the richest red; perfectly hardy.

	<i>Retail.</i>	<i>Wholesale per 100.</i>	<i>Catalogue Firms Net.</i>
	\$ .35	\$18.00	\$13.50

## HIBISCUS RESPLENDENS

Hybrid, very floriferous, with small foliage; medium size, perfectly formed flowers.

	<i>Retail.</i>	<i>Wholesale per 100.</i>	<i>Catalogue Firms Net.</i>
	\$ .35	\$18.00	\$13.50

## MANDA'S GOLDEN PRIVET

Certainly the finest colored foliage shrub in cultivation; can be used for any purpose.

	<i>Retail.</i>	<i>Wholesale per 100.</i>	<i>Catalogue Firms Net.</i>
1-year-old plants .....	\$ .25	\$6.00	\$4.50
2-year-old plants .....	.35	12.00	9.00